



CHERYL MCKISSACK DANIEL

CEO, Entrepreneur, Global Humanitarian,
Change Agent, Philanthropist, Author



@CherylMcKissackDaniel

www.mckissack.com

FEATURED IN

Click on the logos below to view media

The
New York
Times

Forbes

LinkedIn

Bloomberg

CBS

ESSENCE

DEADLINE

ABOUT CHERYL

As a civil engineer and businesswomen for more than 30 years, Cheryl McKissack Daniel is the 5th generation President and CEO of the oldest minority and woman owned construction firm in the nation, McKissack & McKissack. With her leadership, this proud Howard University graduate has taken New York by storm culminating to over \$50B worth of work throughout greater New York City, Pennsylvania, and other satellite offices across the country. In addition to building better communities, Cheryl's goal is to advocate for the people within them. She has spearheaded initiatives to help empower MWBEs by significantly increasing the inclusion of people of color and women in a notoriously homogenous industry. Cheryl shares her wisdom as she enlightens and inspires her audiences as a highly sought out, soulful, and electrifying speaker. Her positive demeanor towards change helps captivate her audiences and leaves them with newfound confidence, strategies, and real-world advice to find their path to success.

AT A GLANCE

30

Over 30 Years of
leadership and
speaking experience

50

Credited with more than \$50
Billion in construction projects
over the past decade.

6k

Has built upon the McKissack
legacy of excellence, which
spans more than 119 years and
6000+ planning, design and
construction projects.

10

Has over 10,000 inspired
followers on Instagram

KEY NOTE TOPICS

- Construction & Infrastructure
 - Higher quality opportunities for employment, healthcare & development
 - Intentionality, evolution & leadership
 - Lifestyle & growth for today's needs
 - Urban planning, public health & future of industry
- Women's Empowerment
 - Navigating a male dominate field
 - Support in sisterhood
 - Embracing femininity as a leader
 - Success of women at McKissack & McKissack
- Growth & Innovation
 - Harnessing entrepreneurs and private investors to fund, build & manage change
 - Improve economic efficiency
 - Education & STEM
 - Trends & technology
- Leadership
 - Authenticity
 - Navigating from a place of power
 - Sustainability, leading by example
- Social Justice & Change Agent
 - Pandemic to possibilities
 - Connecting communities
 - Necessity for D&I for NYC's evolution
- Black Built America –
The history of black labor in the United States and how it relates to:
 - American racism
 - National productivity & politics
 - The future of work in global economy



"My mission is to transcend beyond brick and mortar and impact the lives of the communities that I construct. I also aim to encourage and inspire women, especially those of color, to succeed in a white male-dominated industry. Success can look like us."

PAST EVENTS

- Harvard University Graduate School of Design
- The Black Enterprise FWD Conference
- HSBC International Women's Day
- National Urban League
- AIM Women's Leadership Summit
- Disney Dreamers Academy
- Women in Family Business Forum
- University of Maryland Eastern Shore "Women's History Month"
- A.G. Gaston Conference
- Big Bend Minority Chamber of Commerce
- Diversity in Commercial Real Estate
- LGA Redevelopment MWBE Milestone
- National Women's Small Business Celebration
- Federal Housing Agency – Women's Equality Day
- NYU's Tandon School of Engineering – Project Next
- Grace Institute
- Columbia School of Business – Elevate Conference
- Airport Minority Advisory Council – 'From 30,000 Feet' Speaker Series
- InvestFest

CONTACT

For more information, pricing and to reserve Ms. McKissack Daniel as your next keynote speaker, please contact

Chandra McQueen
Chandra@MoonaMedia.com
732-684-3422

